

Press Release

CITY WALK Announces Plans to Unveil 60 New Tenants in Expanded Portfolio

- *30 new brands open doors to visitors in February 2016*
- *Chic lifestyle destination to add trendy fashion stores, luxurious eateries and innovative entertainment venues*

Dubai-UAE: 17, February 2016 – CITY WALK, the premier urban lifestyle destination by Meraas, a Dubai-based holding company, is set to welcome over 60 new tenants in 2016 comprising leading global brands, as well as innovative home-grown enterprises.

Over 50 per cent of the new tenants expected to launch in 2016 opened doors to visitors on 14 February, welcoming families looking for a relaxed shopping experience.

A key highlight of the new portfolio is the destination's focus on presenting visitors with the best of local and global fashion brands such as Karl Lagerfeld, Diane Von Furstenberg, Maje, Serendipity3, Armani Exchange, M Missoni, Tory Burch, Coach, and many more.

The urban lifestyle destination will also witness the launch of an interesting local and international mélange of dining options, including restaurants with a Michelin-star lineage alongside idyllic social spaces and cafes.

Complementing the new retail and dining offerings, CITY WALK is set to open doors to an array of leisure and entertainment choices. This includes The Green Planet, the region's first bio-dome recreating the enchanting world of a tropical forest with its rich biodiversity of over 3,000 plants and animals, and Mattel Play! Town, a magical, safe and interactive indoor 'eduplay' attraction themed around five popular children's characters from Mattel, Geek Nation, one of the leading destinations for comic, movie and video game lovers in the region, and many more.

With the new additions, CITY WALK is set to comprise refined residential, entertainment, hospitality and wellness options in one integrated space, to complement the destination's lifestyle personality. An area of almost one million square feet is dedicated to retail while the destination's total built-up area will span more than 10 million square feet. To provide added convenience, the ample underground parking will offer 1,800 bays that are accessible through strategically located entry points.

Saleh Al Geziry, Vice President, Retail Marketing, Promotions and Recreation at Meraas commented: "We are delighted that CITY WALK has emerged as one of Dubai's favourite destinations following its launch in 2013. This destination was conceived to articulate our vision to shape a must-visit hub, where visitors can experience a slice of urban sophistication. Bringing this vision to life, the new components will invite residents and visitors to come along and enjoy the enchantment of one of Dubai's first heritage districts that seamlessly exudes the energy of Dubai's vibrant future."

Developed and managed by Meraas, the pedestrian-friendly hub has evolved as the preferred destination of choice for UAE nationals, residents and visitors from around the world to live, meet, socialise, shop, dine and spend quality time with loved ones in a serene and compelling ambience.

Nestled between two of the city's most prestigious neighbourhoods on Al Safa Street, in close proximity to Sheikh Zayed Road and the highly frequented Jumeirah Beach Road, CITY WALK is situated in a prime location offering an unobstructed view of Dubai's world-famous and mesmerising skyline. Through a conveniently connected street system with direct links to Dubai's highway network, the masterplan establishes corridors to the city's well-known landmarks.

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