

Press Release

Meraas Forays into Healthcare Sector

- *New Division to Support Dubai's Medical Tourism Strategy by Encouraging Patients to Seek Treatment Locally*

Dubai-UAE: 12 December, 2015 – Meraas, the Dubai-based holding company, today announced the launch of Meraas Healthcare, a new division that aims to support Dubai's medical tourism strategy through addressing its immediate preventive healthcare needs and encouraging patients to seek treatment locally, rather than travelling abroad

Meraas Healthcare will shape a community based, innovative, patient-centric healthcare network that offers a wide range of preventive, diagnostic, treatment and follow-up outpatient services all within one fully integrated system. The new entity will translate Meraas' strategic vision to contribute to the Dubai Medical Tourism Strategy that aims to attract 500,000 medical tourists to the emirate by 2020.

His Excellency, Abdulla Al Habbai, Group Chairman of Meraas, said: "Meraas has identified healthcare as a key sector in which it can play a significant role and create a positive impact on economy and society. In line with the directives of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai, Meraas Healthcare will complement the existing healthcare landscape in the UAE and provide services that conform to international healthcare standards. We strongly believe that a healthy society is happy society and through the formation of the new division we aim to make a difference in the community and support a key theme of Dubai Plan 2021- the people."

Meraas Healthcare will roll out a holistic approach to diagnostic and outpatient care services, through its state of the art designed facilities that integrated technologies. The division will provide up-to-date medical and healthcare solutions that help enhance the holistic wellness of individuals and families alike.

Hamad Al Matrooshi, Senior Vice President of Healthcare at Meraas, said: "The new Meraas Healthcare division is committed to delivering world-class medical services to regional and global families. We aim to build an all-inclusive portfolio of healthcare facilities and provide a comprehensive range of services within one truly integrated informatics system, powered by cutting-edge technology. We will focus on the demand drivers of specialties and the most needed medical areas such as Orthopedics, Cardiology, Pediatrics and Family Medicine to achieve the goal of happy and healthy nation

"In our commitment to contributing to Dubai's medical tourism strategy, we will also focus on offering personalised care and concierge medicine through well-planned facilities that bring together state-of-the-art technology, design, international standards of service and leading global knowledge."

Meraas operates with a mission to create a portfolio of world class products. Meraas Healthcare seeks to deliver an unparalleled patient-centric experience through creating an environment that fosters transparency, friendly and effective collaboration and communication among patients, doctors, nurses and therapists – all within safe and unique surroundings.

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About Meraas

Meraas is a Dubai-based holding company with operations and assets in the UAE and overseas. The company has established itself as a key innovator in UAE and follows a clear mandate to strengthen Dubai's global position. Through its portfolio of refreshingly innovative landmark concepts, Meraas aims to redefine industries across multiple sectors. Meraas has also forged collaborative relationships with key partners who will add value to its offering. The company has launched several projects in the tourism, retail, leisure and entertainment sectors.